

FACULTY PROFILE

1. Name : Dr. S.Renuga Devi
2. Designation : Assistant Professor
3. Qualification : M.Com., M.B.A., M.Phil., Ph.D., PGDCA., SET C&M
4. Mobile number : 9489139039 / 9626999626
5. E-mail id : renuga@auxiliumcollege.edu.in.
6. Teaching Experience : 19 years
7. Area of specialization : Finance/Marketing
8. Positions Held in Auxilium :
 - Head of the Department
 - Member for the Board of Business Administration, Auxilium College from 2017 till date.
 - Chief Examiner for the UG Board in Business Administration from 2020 till date.
 - Member of the College Council, Auxilium College from 2020 till date.
 - Member of the Academic Council, Auxilium College from 2023 till date.

9. Research Experience and Guidance: 15years

- Completed M. Phil. Guidance : 2
- Completed Ph. D. Guidance : 5
- Currently Pursuing Ph. D Scholars : 1
- Projects are guided for B.B.A. from 2014 till date and for M.B.A. from 2016 till date

10. No. of Papers Published : 35

11. No. of papers presented in National/International seminar and Conferences

Conferences 35/Seminars 1

12. No. of Seminars/Workshops/Conferences organized: 7

- International Seminar on “Evolve as an Expert in Life Style Management” on 20-08-2014.
- International conference “Lifting up next generation women to meet cross cultural changes” on 8.3.2017
- International Webinar on the SDG Goal 16 “Promoting the Rule of Law and Human Rights are the Key for Peace and Justice” organized in collaboration with St. Josephs college, Cuddalore on 26th October 2021
- International conference –The powerhouse of innovation for a better world through entrepreneurialism on 19.11.2022
- FDP- ATAL conducted for one week from 12.7.2021 – 16.7.2021
- Organized 21 Days Webinar on Micro Skill entrepreneurs Development Programme in Collaboration with Entrepreneurship Development Institute of India Ahmedabad, Gujarat and Matha Skill Development Centre from 1st to 25th July 2020.

13. No. of Books Published/Edited/Co-edited ; 2

Principles of Marketing 2023, Marketing Management 2024

14. Responsibilities held :

- ❖ Research cell member, Auxilium college (Autonomous)

- ❖ Doctoral Research Committee Member, Sacred Heart College in Management Studies since 2019

15. Current Responsibilities:

- ❖ Head in charge, Department of BBA
- ❖ College council member, Auxilium college (Autonomous)
- ❖ Academic council member, Auxilium college (Autonomous)
- ❖ Question bank setter
- ❖ Question paper setter of outside colleges
- ❖ Faculty organizer and invigilator of STP IIT Bombay online course

16. Membership in professional bodies (Descriptive);

- Member, Board of Studies for Business Administration- playing associate role in designing the curriculum and framing the syllabus for BBA from 2017, MBA from 2017 and M. Phil 2017.
- Also participating in framing syllabus for Value Added Courses
- Member, PG Board of Studies in Business Administration for Thiruvalluvar University from the year 2019.

19. No. of Online Courses completed (Minimum of 4 Weeks) ; 2

20. Any Other (Descriptive)

- Member, International Eco Club Student and Staff Chapter of Nature Science Foundation, Coimbatore.

Publications;

1. Dr. S. Renuga Devi – Timely Application of Fertilizers and Its Impact on Yield, Southern Economics, ISSN 0038-4046, March 1 2010 Volume 48.
2. Dr. S. Renuga Devi – Effective Utilization of Crop Insurance: A Micro Study, Southern Economics, ISSN 0038-4046, December 15 2010 Volume 49.
3. Dr. S. Renuga Devi – Human Resource Management in the Public Sector, Research Explorer, ISSN 2250-1940, February 2013 Volume 2, Issue 3.
4. Dr. S. Renuga Devi – Amalgamation Of Time And Work, Agastiyar Noolagam, ISBN 9789380530765, August 28 2014.

5. Dr. S. Renuga Devi – ‘Rural Market And Its Challenges A Case of Rural Market in Tamil Nadu’, Vels Management Journal, ISSN 2250-123, June 2015 Volume 3, Issue 2.
6. Dr. S. Renuga Devi – Spiritual Aspects of Leadership Development, Indo-Asian Journal of Multidisciplinary Research (IAJMR), ISSN 2454-1370, January 2016 Volume 2, Issue 1.
7. Dr. S. Renuga Devi – Emotional Intelligence – An Effective tool to Manage Stress and Anxiety Workplace, International Journal of Business Intelligence and Innovations, ISSN 2348 4705, January 2016, Issue 3.
8. Dr. S. Renuga Devi – The Impact Of Work Culture at the Industrial Sector, International Research Journal of Management and Humanities, ISSN 2347-3274, September 16 2016 Volume 3, Issue 1.
9. Dr. S. Renuga Devi, Ms. Sa. Sripriya – A Study on Digital Banking and Financial Transactions, International Research Journal of Management and Humanities, ISSN 2347-3274, September 16 2016 Volume 3, Issue 1.
10. Dr. S. Renuga Devi – , Customer Satisfaction with Baking Sector Services, Bonfring International Journal of Industrial Engineering and Management Science, ISSN 2250-1096, October 2016 Volume 6, Special Issue.
11. Dr. S. Renuga Devi – , Emotional Intelligence of Women at Workplace, Bonfring International Journal of Industrial Engineering and Management Science, ISSN 2250-1096, March 2017 Volume 7, Issue 1.
12. Dr. S. Renuga Devi, Consumers Co-operative Societies and its Movement in India, Shanlax International journal of Management, August 2017, ISSN 2321-4643.
13. Ms. Ruthmary, A Study on the job satisfaction of the employees-with special reference to the employees of the Leather Industries, Vellore District, Tamil Nadu, Shanlax International journal of Management, August 2017, ISSN 2321-4643
14. Dr. S. Renuga Devi, A Study on the job satisfaction of the employees-with special reference to the employees of the Leather Industries, Vellore District, Tamil Nadu, Emperor international journal of finance and management research, January 2018, ISSN 2395-5925
15. Dr. S. Renuga Devi, Financial Inclusion in India and Commitments, Emperor international journal of finance and management research, January 2018, ISSN 2395-5925.

16. Dr. S. Renuga Devi, Mr. M. Jayachandran, Implementation of Total Quality Management and Monitoring Devotee Satisfaction in Temple Sripuram, Vellore, International Conference on New Dimensions of Commerce in the Globalised ERA– 2018 “NDCGE – 2018”, February 2018, Volume 6, Special Issue.
17. Dr. S. Renuga Devi, V. Nivethitha – A Study on Brand Preference of Smart Phones among Customers at Vellore District, Research Review International Journal of Multidisciplinary, ISSN 2455-3085, September 2018, Special Issue.
18. Dr. S. Renuga Devi – A Study on Blockchain Technology – Application in Indian Banking Sector, International Research Journal of Management and Technology, ISSN 09753915, October 2018 Volume 7, Issue 2.
19. Dr. S. Renuga Devi – An Analysis of Foreign Direct Investment in India, Emperor International Journal of Finance and Management Research [EIJFMR], ISSN 2395-5929, UGC Jr. No. 45308, IFS – 2018: 1.4, SJIF 2016:3.343, SJIF 2017: 4.253, ISI 2017-2018: 0.673.
20. Dr. S. Renuga Devi, P. Sreelakshmi – Financial Inclusion in India: Concepts and Commitments, Emperor International Journal of Finance and Management Research – 2395-5929, IFS – 1.14, SJIF – 2016-3.343, SJIF – 2017-4.253, ISI-0.67.
21. Dr. S. Renuga Devi, Ruth Mary – A Study on the Job Satisfaction with a Special Reference to the Employees in Vellore District, Tamil Nadu, Emperor International Journal of Finance and Management Research – 2395-5929, IFS – 1.14, SJIF – 2016-3.343, SJIF – 2017-4.253, ISI-0.67.
22. Dr. S. Renuga Devi, L. Bhuvaneswari, Investors Attitude Among the Investment Avenues at Vellore District, Emperor International Journal of Finance and Management Research – 2395-5929, IFS – 1.14, SJIF – 2016-3.343, SJIF – 2017-4.253, ISI-0.67.
23. Dr. S. Renuga Devi, Crop Insurance - A Boon to Indian Farmers, International Journal of Research and Analytical Reviews, 2019, ISSN 2348-1269
24. Dr. S. Renuga Devi, Stress Management with special Reference to publication sector Bank Employees in Thiruvarur, International Journal of Research and Analytical Reviews, 2019, ISSN 2348-1269
25. Dr. S. Renuga Devi, Perception of working Women investors on various investment alternatives, at Vellore District, SURAJ PUNJ JOURNAL FOR MULTIDISCIPLINARY RESEARCH, 2019, ISSN 2394-2886

26. Dr. S. Renuga Devi, Synchronization of Time and Work, SURAJ PUNJ JOURNAL FOR MULTIDISCIPLINARY RESEARCH, 2019, ISSN 2394-2886
27. Dr. S. Renuga Devi, Consumer Behavior Towards Durable and Non-Durable Goods, Vellore District, Think India, 2019, ISSN 0971-1260
28. Dr. S. Renuga Devi, A Study on The Role of Media on Online Marketing, Suraj Punj, 2019, ISSN 2394-2886
29. Dr. S. Renuga Devi, Ms. L. Bhuvaneswari, Perception of working Women investors on various investment alternatives, at Vellore District, SURAJ PUNJ JOURNAL FOR MULTIDISCIPLINARY RESEARCH, 2019, ISSN 2394-2886
30. Dr. Renuga Devi, A survey on influence of working capital management on profitability: Empirical Evidences from 2003 – 2021, Journal of Education: Rabindra Bharati University (UGC Care Approved, Peer Reviewed, and referred Journal), 2021, ISSN 0972-7175
31. Dr. S. Renuga Devi, A Study on the effect of Training and Development on the Attitude of Bank Employees at Vellore, Rabindra Bharathi Journal of Philosophy, 2023, ISSN 0973 -0087
32. Dr. S. Renuga Devi, Ms. S. Umamageswari, A Study on the effect of Training and Development on the Attitude of Bank Employees at Vellore, Rabindra Bharathi Journal of Philosophy, 2023, ISSN 0973 -0087.
33. S. Umamageswari, Dr. S. Renuga Devi, A study on the impact of organizational climate on the women teaching staff in Higher educational institutions, Humanities and social science studies Volume 13 issue 1 No.14 January June 2024 ISSN 2319-829X.
34. S. Umamageswari, Dr. S. Renuga Devi, A Study on the attitude and performance of Bank employees at Vellore, Shodhak -A journal of Historical Research ISSN 0302-9832 Volume 53 Issue 02 No.09 May-August 2023.
35. Dr. S. Renuga Devi, Ms. Sripriya SA, A survey on influence of working capital management on profitability: Empirical Evidences from 2003 – 2021, Journal of Education: Rabindra Bharati University (UGC Care Approved, Peer Reviewed, and referred Journal), 2021, ISSN 0972-7175
36. Dr. S. Renuga Devi, Dr. S. Uma Mageswari, A Conceptual Study on Digital Learning and Mental Health, Sambodhi Journal, 2020, ISSN 2249-6661
37. Dr. S. Renuga Devi, Dr. S. Uma Mageswari, A Conceptual study on Employee Engagement in Healthcare Industry during COVID, Alochana Chakra Journal, 2020, ISSN 2231-3990
38. S. Umamageswari, Dr. S. Renuga Devi, A study on the level of works stress of bank employees with reference to vellore District Journal of Indian School of Political Economy ISSN 0971-0396.

39. Dr. S. Renuga Devi, Ms.V. Ponni, Ms. V. Beulah A study on students perception towards the role of digital Detox in Managing tech addiction Arthshastra Indian Journal of Economics and Research Volume 13 Issue 4 June -August 2024.
40. Dr. S. Renuga Devi, Ms. Ruth Mary, A study on work environment and its impact on Job satisfaction with reference to the employees of Leather Industries in Vellore District, Tamil Nadu. Humanities and Social science studies ISSN 2319-829X.
41. Ms. Sa Sripriya. Dr. S. Renuga Devi Rethinking Relationships: Discovering the complex link between working capital and profitability ISSN 0971-0396.
42. K. Hemashree, Dr. S. Renuga Devi, Impact of E-Banking on Customer Service Humanities and Social science studies ISSN 2319-829X.
43. Dr. S. Renuga Devi, Siriya M, A Conceptual study on stress management-Concept and Approaches to managing stress, Humanities and Social science studies ISSN 2319-829X.
44. E. Lavanya, Dr. S. Renuga Devi, A comprehensive analysis of Accounts Payable and Receivable management in Coromandel international limited, Ranipet, Rabindra Bharathi University Journal of Economics volume XVIII No.20.2025
45. SA. Sripriya. Dr. S. Renuga Devi, Beyond Linear Assumption: Unveiling the Nonlinear Connection between working capital and profitability Rabindra Bharathi University Journal of Economics ISSN 0975-802X.
46. Dr. S. Renuga Devi, Ms.V. Ponni, A study on the use of Ratio analysis in Financial Forecasting and Budgeting, Rabindra Bharathi University Journal of Economics volume XVIII No.20.2025
47. Dr. S. Renuga Devi, Ms. V. Beulah, A Study on Financial Performance analysis of Sri Lakshmi Saraswathi Textiles Mill, Arni, Rabindra Bharathi University Journal of Economics volume XVIII No.20.2025
48. G. Kiruthika, Dr. S. Renuga Devi, A study on Selection and Recruitment Process and the effect on Cost Optimization, Rabindra Bharathi University Journal of Economics volume XVIII No.20.2025
49. SA. Sripriya. Dr. S. Renuga Devi, Evaluating the efficiency of Selected Sugar Enterprise in Tamil Nadu: An Empirical Study, Finance India Indian Institute of Finance Volume XXXVIII No.4 December 2024 SCOPUS.
50. S. Umamageswari, Dr. S. Renuga Devi, A study on the influence of performance appraisal on the attitude pf bank employees at vellore, Business Studies (UGC-CARE Listed Journal Group I, ISSN 0970-9657) Volume -XLVI, No.06, January-June 2025.
51. M.Siriya, Dr. S. Renuga Devi, Evidence Based Decision Making through AI and Machine Learning: Towards Sustainable Digital Governance, The New Economist ISSN 2437-7172 Volume 25 Issue 9 No.42 September 2025.

Paper presented/Participated/Workshops:

1. Dr. S. Renugadevi attended U.G.C. workshop on Curriculum development and Evaluation, organized by UGC – academic staff college, Bharathidasan University.
2. Dr. S. Renugadevi attended UGC Workshop on Basic Science Courses Choice based credit system for Principals and faculty members organized by University Grants commissions academic staff college Bharathiyar University, Coimbatore on 12.07.2008.
3. Dr. S. Renugadevi participated and presented a paper on “A primary market in India – a current scenario” at UGC sponsored national seminar on Recent trends in Indian capital market, organized by The department of commerce , ADM college for women(Autonomous) Nagapattinam on 20th and 21st July 2007.
4. Dr. S. Renugadevi participated and presented a paper on “–Perceptive sharing about organisation in social medias a competitive advantage towards business promotion and loyalty” at UGC sponsored national seminar on Recent Trends In Management Practices, organized by the Research Department of Business Administration, RSGC, Thanjavur on 25th and 26th February 2013.
5. Dr. S. Renugadevi participated and presented a paper on “–Team Leadership” at, Joseph Arts and Science College, organized by the Department of Management Studies on Emerging trends in Management, Thiruvanalur on 28th February 2014.
6. Dr. S. Renugadevi participated and presented a paper on “Amalgamation of time and work” at, Auxilium College (Autonomous), organized by the Department of Business Administration on Evolve as an Expert in life style management, Vellore on 20th August 2014.
7. Dr. S. Renugadevi participated and presented a paper on “The Impact of work Culture at the Industrial Sector” at, Priyadharshini Engineering College, organized by the Department of Management Studies on Sustainable strategies in competitive business environment SSCBE- 2016, Vaniyambadi on 27th August 2016.
8. Dr. S. Renugadevi attended National Level Conference on “Contemporary issues in marketing and social science”, organized by Shanmuga Industries Arts and science college, Thiruvanamalai on 6th March 2015.
9. Dr. S. Renugadevi participated and presented a paper on “Spiritual Aspects of Leadership” at, Sacred Heart College (Autonomous), organized by the Department of Management Studies on Opportunities and Challenges of Indian Business in Dynamic Global Environment, Thirupattur on 22nd January 2016.
10. Dr. S. Renugadevi participated and presented a paper on “Emotional Intelligence- An Effective Tool to Manage Stress and Anxiety at workplace” at, SDNB Vaishnav

College for Women (Autonomous), organized by the Department of Human Resource Management on Educated, Enable, Engage, Enrich * Empower Human Resource on 29th January 2016.

11. Dr. S. Renugadevi attended UGC sponsored on “Professional courses in commerce and career opportunities”, organized by Auxilium College (Autonomous), Vellore on 16th September 2015.
12. Dr. S. Renugadevi participated and presented a paper on, “Innovations in Business Studies – A SWOT Analysis” at, Sri Vinayaga college of Arts and Science, organized by the PG & Research Department of Commerce, State Level Seminar on “Innovative Challenges in Business Studies by 2020” Ulunderpet on 11th February 2016.
13. Dr. S. Renugadevi participated and presented a paper on, “ Career Development and Communication Skills” at, Joseph Arts and Science college, organized by the Department of Business Administration, Thirunavalur on 22nd February 2016.
14. Dr. S. Renugadevi participated and presented a paper on, “Customer Satisfaction with Banking Sector Services” at, M.M.E.S. Women and Arts and Science college, organized by the Department of Commerce and Department of Business Administration, International Conference on “opportunities for growth in trade, commerce and department of business administration in collaboration with department of management university of Gondar, Ethiopia” Melvisharam on 4th and 5th March 2016.
15. Dr. S. Renugadevi attended One day Workshop on “Impact of Corporate Retailing in India”, organized by Joseph Arts and Science College, Thirunavalur on 8th March 2016.
16. Dr. S. Renugadevi participated and presented a paper on, “An Analysis of Foreign Direct Investment in India” at, VIT University, organized by the VIT Business School, National Conference on “Leveraging Social Media for Success in the 21st century society”, Vellore on 10th December 2016.
17. Dr. S. Renugadevi participated and presented a paper on, A study on digital banking and financial transactions“ at ST. Joseph’s Institute of Management, Trichy , organized by International conference on The Impact on Management education” , on 23rd and 24th February 2017.
18. Dr. S. Renugadevi participated, at Auxilium College (Autonomous)Vellore , organized by Internal quality cell , on Journey of excellence on 9.2.2017and 11.2.2017.

19. Dr. S. Renugadevi participated and presented a paper on, "Anew Road For Indian Industrial Development" at, Thiruvalluvar university Model Constituent college of Arts and Science. Tittagudi., National Conference on "State level conference – Revitalizing Indian Economy", on 15.3.2017.
20. Dr. S. Renugadevi participated and presented a paper on, "Emotional Intelligence of women at work place" at, Department of Business Administration, Auxilium college (Autonomous)Vellore, International National Conference on "Lifting up next generation women to meet cross cultural changes ", on 15 .3.2017 .
21. Dr. S. Renugadevi participated, at Auxilium College (Autonomous) Vellore, organized by Audacious dreams foundation, Gudiyatham, on International opportunities for Academicians and tounge professionals organized as per part of Road to common wealth summit 2018 on 8.12.2017.
22. Dr. S. Renugadevi participated and presented a paper on, "A study on the organizational factors affecting the satisfaction" at Sengunthar arts and science college. Tiruchengode, International National Conference on "Finance and banking (FIBA-2018)", on 1.2.2018.
23. Dr. S. Renugadevi participated and presented a paper on, "GST – A boon for Indian economy" at Thiruvalluvar university Model Constituent college of Arts and Science. Tittagudi. , International National Conference on "GST and Cashless Economy", on 20.2.2018.
24. Dr. S. Renugadevi participated, at Muthurangam Govt Arts College (Autonomous) Vellore, organized by Department of Business Administration, on Life skills on 26.2.2018.
25. Dr. S. Renugadevi participated and presented a paper on, "A study on the impact of social media on digital marketing" at Bangkok , International National Conference on "Management and information systems", on 21 and 22 September 2018.
26. Dr. S. Renugadevi participated, at Adhiparasakthi college.(Autonomous) kalavai, organized by Department of Business Administration, on National level seminar on "impact of digital marketing in india on 4.10.2018.
27. Dr. S. Renugadevi participated and presented a paper on, "An analysis of foreign direct investment in india" at Sacred Heart college (Autonomous)Tirupattur, National conference on " Envisioning the India's future in business"on 10.1.2018.
28. Dr. S. Renugadevi participated and presented a paper on, "A study on brand preference of smart phones among the customers at vellore district" at Maharaja's College . Ernakulam, International Conference on "Commerce and Management in the changing times – 2018", on 29.9.2018.

29. Dr. S. Renugadevi participated and presented a paper on, "A block on block chain technology application in Indian banking sector" at Sai Ram institute of management studies Chennai, International Conference on "Innovation entrepreneurship and economy for sustainable development", on 10th and 11th October 2018.
30. Dr. S. Renugadevi participated and presented a paper on, "Perception of working women investors on various investment alternatives" at Vivekanandha Institute of information and management studies , International National Conference on "The wings of foreign Trade", on 12th 13th July 2019 .
31. Dr. S. Renugadevi participated and presented a paper on, "Perception of working women investors on various investment alternatives" at Vivekanandha Institute of information and management studies , International National Conference on "The wings of foreign Trade", on 12th 13th July 2019 .
32. Dr. S. Renugadevi participated, at Auxilium college (Autonomous)Vellore, organized by Research Cell and IPR Cell, on State level work shop –Intellectual property rights on 2nd 3rd August 2019.
33. Dr. S. Renugadevi participated, at Sengamala Thayaar educational trust women's college. Mannargudi, organized by Department of Commerce, on State level seminar E- waste Management on 11th December 2019.
34. Dr. S. Renugadevi participated, at Auxilium college (Autonomous)Vellore , organized by Department of Business Administration, on International conference – The powerhouse of innovation for a better world through entrepreneurialism on 8th March 2022.
35. Dr. S. Renugadevi participated and presented a paper on, "A Conceptual study on Stress Management -Concept and Approaches to Managing stress at Auxilium college (Autonomous) Vellore, organized by Department of Business Administration, on International conference 19th September 2024".
36. Dr. S. Renugadevi participated in Two day Workshop on SPSS conducted on 8th and 9th July 2025 organized by the department of BBA(Hospital Administration)Auxilium College(Autonomous).

Webinars attended; 17

1. Dr. S. Renugadevi attended, at St.Teresa's College (Autonomous) Ernakulam, organized by Department of Commerce, on International level webinar on "COVID – 19 and commerce on 9.5.2020.
2. Dr. S. Renugadevi attended, at, Smt. K.G. Mittal College of Arts and Commerce, organized by IQAC and SFC Department, on International level Webinar on "Emerging Trends In Management" on 10.05.2020
3. Dr. S. Renugadevi attended, at, St. Teresa's College (Autonomous) Ernakulam, organized by Department of physics and Centre for Research, on International level Webinar on "The quantum leap; Conceptual Introduction to Quantum Mechanics" on 11.05.2020

4. Dr. S. Renugadevi attended, at, G.T.N.Arts College (Autonomous) Dindigul , organized by the Office of Controller of Examination, on International level Webinar on “Assessment and Evaluation in outcome based education” on 11.05.2020.
5. Dr. S. Renugadevi attended, at, G.T.N.Arts College (Autonomous) Dindigul , organized by the Office of Controller of Examination, on International level Webinar on “Assessment and Evaluation in outcome based education” on 11.05.2020.
6. Dr. S. Renugadevi attended, at, Stella Maris College (Autonomous) Chennai, organized by the Post Graduate Department of Commerce, on International level Webinar on “Safeguarding savings in pandemic Times” on 13.05.2020.
7. Dr. S. Renugadevi attended, at, IQAC of Auxilium College (Autonomous) Yelagiri, organized by IQAC in association with Don Bosco College (Co-Ed), on International level Webinar on “Outcome based education and curriculum development” on 15.05.2020 – 16.05.2020
8. Dr. S. Renugadevi attended, at, IFTM University, organized by the Department of Commerce, on International level Webinar on “Internet of Things” on 16.05.2020.
9. Dr. S. Renugadevi attended, at, Thakur College of Science and Commerce Mumbai, organized by the Department of Botany and IQAC, on International level Webinar on “Role of plants in industry” on 17.05.2020.
10. Dr. S. Renugadevi attended, at, Shiromani Gurdwara parbandhak committee’s Gurunanak Khalsa of Arts, Science and COMMERCE (A)Matunga Mumbai, organized by the Department of M. Sc Bioanalytical Sciences under the AIGES of Rusa, on National level Webinar on “Ayush for COVID- 19 Boosting immunity with home based interventions” on 20.05.2020.
11. Dr. S. Renugadevi attended, at, Manipal university, organized by the Readers Forum of Central Library, on International level Webinar on “Reverse Migration and skill development of women Entrepreneurs” on 22.05.2020.
12. Dr. S. Renugadevi attended, at, Reena Mehta College of Arts, Science, Commerce, Management Studies Mumbai, organized by the Department of Commerce, on National level Webinar on “Excel Like Never before and successfully completed basic learning” on 23.05.2020.
13. Dr. S. Renugadevi attended, at, Vaish Arya Mahila Mahavidyalaya (Affiliated to M.D. University) Rohtak, organized by the Women Cell and Legal Cell of the

College, on National level Webinar on “COVID-19 Pandemic; impact strategic for education sector in India” on 23.05.2020.

14. Dr. S. Renugadevi attended, at, Auxilium College (Autonomous) Vellore, organized by the Department of Business Administration, on International level Webinar on “Rediscovering you for post COVID Success” on 21.05.2020 – 22.05.2020.
15. Dr. S. Renugadevi attended, at, Nehru Institute of Management Studies Coimbatore, organized by the Department of Business Administration, on International level Webinar on “Personality Development Programme on Building Innovative Thoughts for Future Leaders” on 25.05.2020.
16. Dr. S. Renugadevi attended, at, Nehru Institute of Management Studies Coimbatore, on International level Webinar on “Personality Development Programme on Building Innovative Thoughts for Future Leaders” on 25.05.2020.
17. Dr. S. Renugadevi attended, at, Auxilium College (Autonomous) Vellore, organized by the Department of Communication Media, on International level Webinar on “Branding Design and Digital Marketing” on 22.05.2020 – 23.05.2020
18. Dr. S. Renugadevi attended, at, Auxilium College (Autonomous) Vellore, organized by the National Institute for Micro, Small & Medium Enterprises Hyderabad, Telangana in collaboration with Auxilium Business Incubation Centre (ABIC) & The Intellectual Property Rights Cell (IPRC), on National level Webinar on “Own Your Future Through the Journey of Entrepreneurship” on 27.05.2020 – 29.05.2020.
19. Dr. S. Renugadevi attended, at, St .Teresa’s College (Autonomous) Ernakulam, organized by the Department of Commerce, on International level Webinar on “COVID-19 and Commerce” on 25.05.2020 – 27.05.2020

FDP’S Attended:

1. Dr. S. Renugadevi attended at Patrician college, Chennai, organised by Department of Commerce, on International level webinar on Online FDP on Examinations in wake of covid – 19 on 08.05.2020.
2. Dr. S. Renugadevi attended at Providence college of women Coimbatore, organised by Department of French, on International level webinar on Online FDP on changes in the higher education sector and strategies for management education in India on 06.05.2020.

3. Dr. S. Renugadevi attended at Sri RamaKrishna college of Arts and Science coimbatore, organised by Department of Commerce, on International level webinar Online FDP on Resilient business strategies; preparing for a pandemic world on 14.05.2020 to 16.05.2020.
4. Dr. S. Renugadevi attended at IILM College of Engineering and technology, on Online FDP on Research Methodology tools and Techniques on 18.05.2020 to 22.05.2020.
5. Dr. S. Renugadevi attended at KG. College of arts and science , Coimbatore, on Online FDP on emotional Intellengence on 28.04.2020, 30.04.22, and 02.05.2020.
6. Dr. S. Renugadevi attended at GTN College of Arts and Science, Dindugal, on International level webinar Future of examinations; Blooms Taxonomy and MULTIPLE Assessment tools on 08.06.2020.
7. Dr. S. Renugadevi attended at Auxilium college (Autonomous) Vellore Online FDP on Evolving Best Teaching and Learning Practice in the Pandemic Era 2020 on 15.06.2020 to 21.06.2020.
8. Dr. S. Renugadevi attended at Auxilium college (Autonomous) Vellore, organised by Department of Business Administration, International FDP on synergia to revitalize reforms and refresh ourselves as agents to ensure quality education on 01.06.2020 to 07.06.2020.
9. Dr. S. Renugadevi attended at Auxilium college (Autonomous) Vellore, organised by Department of Commerce, International FDP on Challenges in Restructuring the Innovative Teaching learning Techniques on 02.06.2020 to 08.06.2020.
10. Dr. S. Renugadevi participated in Faculty Development Programme on Research Proposal writing for funding projects held on 25th Feburary 2025’.
11. Dr. S. Renugadevi Participated and completed 40 hours (One Week) Faculty Development Programme on Sales Force Platform Developer 1 hosted by Auxilium College (Autonomous) during 24 Feb 2025 to 28 Feb 2025 endorsed by AICTE/UGC.